

Exhibit I

**A proposed settlement has been reached in a class action lawsuit
known as *In re Luxottica of America Inc. Data Security Breach Litigation*
Case No. 1:20-cv-00908-MRB,
filed in the United States District Court District of Ohio**

A settlement has been reached in a class action lawsuit against Luxottica of America Inc. (“Defendant” or “Luxottica”) arising from an unauthorized person gaining access on August 5-9, 2020, to an eye appointment scheduling application used by certain Luxottica eyecare brands and affiliated eyecare practices. Plaintiffs claim that an unauthorized person may have accessed their personal identifiable information (“PII”) and personal health information (“PHI”) (the “Data Incident”). Luxottica determined that the Data Incident may have affected as many as 829,454 individuals’ information. Luxottica disagrees with Plaintiffs’ claims and denies any wrongdoing.

You are receiving this Notice because you may be eligible to receive Category Two settlement benefits. You are eligible to receive Category Two settlement benefits if you were notified that your PII/PHI may have been impacted in the Data Incident. You may also be eligible to receive Category Two benefits if you were a patient of a Luxottica-owned or –affiliated eye care service practice in the United States and scheduled an appointment prior to or on August 5, 2020.

Under the terms of the settlement, you may submit a Claim for the following benefits:

- **Documented Out-of-Pocket Loss Claims Reimbursement:** Reimbursement for documented out-of-pocket expenses;
- **Lost Time Reimbursement:** Reimbursement for up to four (4) hours of lost time spent dealing with the Data Incident (at \$20 per hour); and
- **California Cash Payment:** Additional \$50 cash payment to Settlement Class Members who were California residents at the time of the Data Incident (August 5-9, 2020).

Category Two Settlement Claim amounts are limited to a maximum payment of \$300 per Claim, inclusive of all possible benefits.

The easiest way to submit a Settlement Claim is online at www.LuxotticaDataSettlement.com using your Unique ID found on the front of this notice. To be eligible, you must complete and submit a Valid Claim, postmarked, or submitted online on or before **<<Claims Deadline>>**. You can exclude yourself/opt-out or object to the settlement, including Class Counsel’s request for attorneys’ fees, expenses, and service awards for the Representative Plaintiffs on or before **<<Opt-Out/Objection Date>>**. If you do not exclude yourself from the settlement, then you will remain in the Settlement Class and give up the right to sue Luxottica, Related Entities, or the Released Persons for the Released Claims in the settlement. **A summary of your rights under the settlement and instructions regarding how to submit a Settlement Claim, exclude yourself, or object to the settlement are available at www.LuxotticaDataSettlement.com.**

The Court will hold the Final Fairness Hearing on **DATE, at TIME a.m.** (ET) in Courtroom 239, at the Potter Stewart U.S. Courthouse, 100 East Fifth Street, Room 239, Cincinnati, Ohio 45202, to consider whether the proposed settlement is fair, reasonable, and adequate. The Court will also consider Class Counsel’s request for an award of attorneys’ fees and expenses of up to

\$850,000, and Class Counsel's request for service awards of \$2,500 for each of the Representative Plaintiffs. Any award for attorneys' fees and expenses for Class Counsel will be paid separate from any benefits made available to Settlement Class Members. The Court will also determine whether the settlement should be approved. You may attend the hearing, at your own expense, but you don't have to.

This is only a summary. For additional information, including a copy of the Settlement Agreement, Long Form Notice, Claim Form, Class Counsel's application for attorneys' fees, expenses, and service awards, and other documents, visit www.LuxotticaDataSettlement.com or call the Settlement Administrator at **(833)-425-5439**.